



ANOKA COUNTY

Regional Economic Development



Business Support Services

The Minneapolis MSA has one of the most dynamic business communities in the Midwest, with growing companies of all industries and sizes – a great market for back office and business support services. Immediately due north of the Twin Cities, Anoka County offers you the available buildings, trained workers, and affordable business costs that help your business support enterprise succeed.

Competitive Labor Costs

Occupation	Anoka County Median Wage	Minneapolis MSA	Minnesota
First-Line Supervisors of Office and Administrative Support Workers	\$25.27	\$28.26	\$27.35
Billing and Posting Clerks	\$17.24	\$19.41	\$18.53
Bookkeeping, Accounting, and Auditing Clerks	\$18.30	\$20.40	\$19.26
Payroll and Timekeeping Clerks	\$20.71	\$22.73	\$21.55
Customer Service Representatives	\$16.54	\$18.60	\$17.67
Human Resources Assistants, Except Payroll and Timekeeping	\$18.28	\$19.80	\$19.20
Receptionists and Information Clerks	\$13.20	\$14.41	\$14.06
Executive Secretaries and Executive Administrative Assistants	\$23.57	\$26.47	\$24.96
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	\$17.82	\$19.87	\$18.56
Office Clerks, General	\$15.46	\$17.12	\$16.50
Office and Administrative Support Workers, All Other	\$14.63	\$16.11	\$15.38



Anoka County enjoys median wages for many business service professions that are below that of the Minneapolis MSA and the State of Minnesota.

Available Buildings

Anoka County features many available buildings and offices, including more than a dozen with 10,000 or more available square feet.



Business Support is Booming In Anoka County

Over the past five years, the Business Support sector in Anoka County has grown more than three times faster than the national average.* Great companies like these are finding that Anoka County is the best place to accelerate their business in the Twin Cities metro area.

ECM Publishers - Advertising
Rural Community Insurance - Insurance
Destiny Internet Marketing - Advertising

Northern Counties Secretarial - Document Preparation
National Recoveries - Collections
Quality Transcriptions - Document Preparation

The Talent You Need

In Anoka County, these business support occupations have all grown more than 15% in the past five years.*

*Emsi, 2019

Business Support Labor Force	
Anoka County	Minneapolis MSA
54,100	949,914

Occupation	Growth Rate
Business Operations Specialists	83%
Sales Representatives, Services	71%
Customer Service Representatives	44%
Medical Transcriptionists	20%
Office and Administrative Supervisors	17%
General and Operations Managers	15%

Educated Workforce

Educational attainment in Anoka County leads the state, nation, and many Midwestern states.

Educational Attainment	Anoka County	Minneapolis MSA	MN	WI	ND	SD	US
High School	93.4%	93.1%	92.3%	90.7%	91.3%	90.7%	86.3%
2-Year Degree	12.1%	9.9%	10.5%	9.9%	13.0%	10.5%	7.9%



Anoka Technical College trains students in such business skills as accounting, bookkeeping, business English, business law, office software, transcription, administrative office procedures, data analysis, business concepts, business and technical writing, project management, social networking, and more.



Anoka Ramsey Community College offers bachelor's degrees in Business Administration, associate degrees in Accounting, Business, Human Resources, and Management Marketing, and certificates in Administration, Business Communications, and Business Computer Applications.



To learn how Anoka County can position your business for success, call me today!

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